SWOT Analysis for Prep Easy AI

Strengths: 1. AI generated recipes can save users time by providing quick and efficient meal planning.

2. This AI can allow personal recommendation based on user preference, dietary restrictions, and ingredient availability.

Weaknesses: 1. Developing and maintaining the AI algorithms for recipe generation may require significant technical expertise and resources.

2. The AI may limit culinary creativity when replicating unique and innovating recipes

Opportunity: 1. Addressing the global issue of food waste presents an opportunity for significant impact and recognition.

2. AI technology is currently trending and can provide an advantage towards technological advancement and give us potential collaboration opportunities.

Threats: 1. The potential risk of financial challenges such as underfunding

2. Prep Easy AI could face competition from other food/tech start-ups or companies that are already in the market